Concord For Hometown Heroes Banners



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Our Introduction

Our goal as an organization is to convince towns, cities, or villages to work with us so that their residents can honor their family and/or friends who have worn the uniform of the United States Military, past or present. Living or deceased we do this by having custom banners made that honor the individual veteran or service member, that we hang on utility poles. Without the town's assistance we can not obtain these permits. This is the minimum required of the town. If the town wants to support us in other ways, we are open to discussing that. Our mission is to give people a method to honor the service of family or friends, A Tribute With Honor as we call it.

We have a banner design, a printer that makes our banners, a photo restorationist that does all of our photo work and computer work needed to complete our banners. We have approval for twelve towns and banners currently hanging in nine towns. We have been doing this for one year and are currently picking up support on a daily basis. We are viewed favorably by many of the veteran groups supporting veteran issues, we are extremely careful to represent every detail of our banners by doing it to accepted military practices, down to the proper display of medals in proper ranking for multiple awards, verifying medals and the proper use of ranks for the period of service. Period of service we use D.O.D. guidelines, in the case of the ultimate sacrifice made for a grateful nation we use Gold Star Pins to distinguish between combat death and non combat death, according to all guidelines pertaining to this issue.

We approach towns as inquiries come in and we fully understand that this process can take time. We are always interested in giving formal presentations and answering any or all questions. We do this as a public service and this will cost the town nothing, unless the town is willing to assist us, that is a decision for the town. We appreciate any assistance the town is willing to provide, and seek a mutual understanding and collaborative relationship if possible.

We charge \$200.00 per banner for single photo banners and \$270.00 for banners with two photos. with a three year warranty against failure or loss. Our two photo banners can be one person who served in two branches of the military, or two seperate people on one banner. We are constantly trying to expand options for our clients. We hope to have a banner season just prior to Memorial Day to just past Veterans Day. We store the banners when they are not hanging and maintain them for their lifespan. We expect the banners to last a minimum of three years and will hang them past that time for a hanging and removal fee of \$25.00 a year. Once the banner has met its lifespan, it will be returned to the person who applied for it, if the person desires to continue with the program, the current reprint cost is \$140.00 as long as there are no major changes to the banner. We have had to hang banners in Center Harbor, Campton, Franklin, Allenstown, Loudon, Danville, Pelham, and Metheun. When we do this we find the right people and the proper equipment.

Please feel free to contact me with any questions or if there are issues you want further clarification on. I appreciate the chance to bring this proposal to you town and look forward to the opportunity to provide a community service to you that honors those who give so much. I honored my fallen brother with a banner in Attica N.Y. last year and will continue to have it hung every year until it needs replacement which at that time i will get a new one. I feel it is important to understand I copied other programs, because I firmly believe that this program has great rewards for all.

Thank you for your consideration in this matter Matthew Wieczhalek- Seiler